



Join us at the centre of the
world for professionals...



**A UNIQUE BLEND OF
BUSINESS SERVICES
AND ALLIANCES**



“

Welcome to what we target to be a unique multi-practice global alliance of professionals who service the entrepreneur. Our regional and global alliances will give power to our members to achieve what previously seemed impossible.

Christos S. Christodoulou
Chief Executive Officer

ABOUT

An Alliance of Independent firms around the world, distinguished in their areas of practice in their country, offering a wide range of services such as (but not limited to):

1. Accounting, Auditing, Taxation
2. Financial Advisory and Monetary
3. Management Advisory
4. Business Advisory
5. Legal
6. Fiduciary & Administration
7. Information Technology
8. Marketing & Advertising
9. Human Resource
10. Real Estate
11. Reporting, Translation, Interpretation
12. Professional Training & Education

INDUSTRIES

Real Estate / Banking / Financial Institutions
Hotel and Leisure / Oil and Gas / Shipping
Aviation / Industrial / Trading / Services
Technology / Education / Media

the SCOPE

To link professionals from twelve different lines of services worldwide, build synergies and unlock new business opportunities for the member firms, which otherwise would be very difficult to do on their own.

the VISION

To become the first multi-practice global Alliance providing synergies and opportunities to its members, assisting them to grow worldwide. Offer them the opportunity to compete against multinational firms for global and local assignments of different natures, while remaining independent firms sharing knowledge and resources through the Alliance.

GOVERNANCE

Although the members are independent firms using their own brand operating under their own business and operational plans, they are governed by the ethics, Bylaws and Rulebook as set by Delphi Alliance.

the TRADE MARK

Delphi Alliance TM has been registered as a European Trademark on the 8.8.2019 with Reg.No. 017894420, for classes 35, 41, 45 and specific services under class 36. Delphi Alliance TM will also be registered in each country (outside the EU) where a member is located, creating a Trade Mark recognised worldwide.

class 35

Marketing and Advertising services

- Advertising
- Marketing and Promotional services
- Design and multimedia services (websites, social media, online etc)

Information Technology services

- IT Advisory and business solutions
- Data Centres and cloud services
- IT Platforms and software providers

Human Resource services

- Recruitment services
- Agency services
- HR Advisory

Fiduciary& Administration services

Audit & Assurance / Accounting / Payroll / Taxation services

class 36 subject to specific list of services

Financial and Monetary services

- Debt recovering / Debt restructuring / Debt collection and factoring services
- Financial information
- Data, advice and consultancy services
- Financial appraisal and valuation services
- Financing and funding services
- Venture capital and crowdfunding services

Investment advisory services (equity, wealth, strategy, business advisory)

Real Estate services (real estate consultancy and escrow services)

class 41

Reporting, translation, interpretation services

Professional training and education services

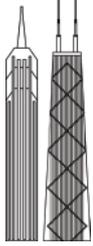
class 45

Legal services

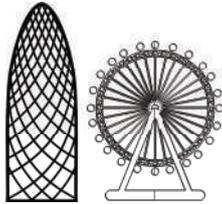


targeted PRESENCE

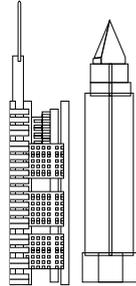
Phase A: 2020-2024



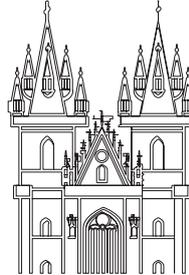
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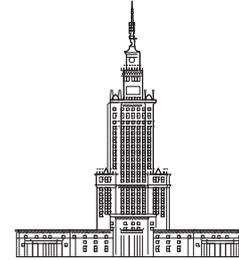
LONDON



FRANKFURT



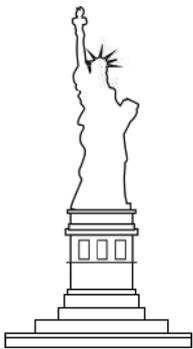
PRAGUE



WARSAW



BRATISLAVA



NEW YORK



AMSTERDAM



BERLIN



ZURICH



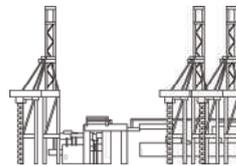
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POZNAN



BRUSSELS



HAMBURG



SKOPJE



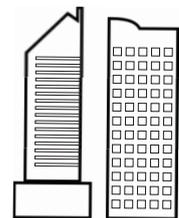
GENEVA



SOFIA



WASHINGTON DC



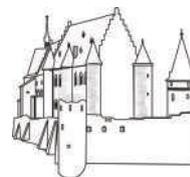
AUSTIN



PARIS



MUNICH



LUXEMBOURG



VIENNA



ATHENS



BEIRUT



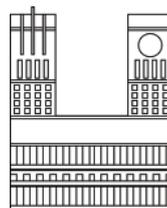
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DUBLIN



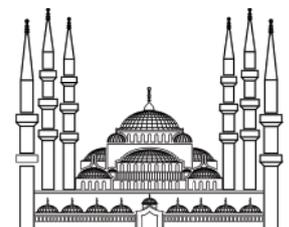
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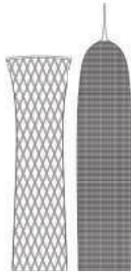
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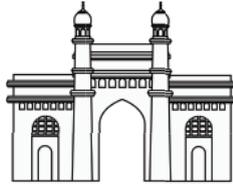
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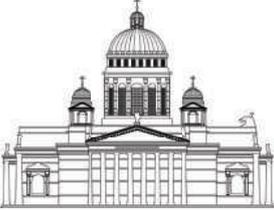
MOSCOW



DOHA



MUMBAI



ST. PETERSBURG



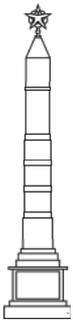
RIYADH



NEW DELHI



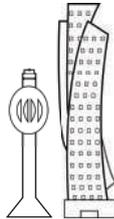
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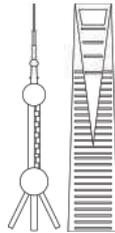
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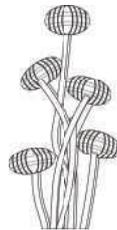
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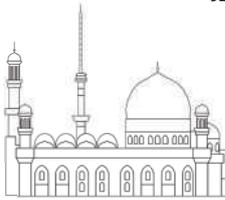
JEDDAH



SHANGHAI



GUANGZHOU



ALMATY



ANKARA



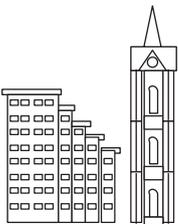
BEIJING



ABU DHABI



TBILISI



TEL AVIV



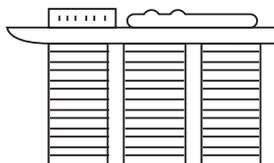
DUBAI



HONG KONG



CAIRO



SINGAPORE

55

MAJOR BUSINESS CITIES IN 38 COUNTRIES

MEMBERSHIP ELIGIBILITY REQUIREMENTS

ENTRY CRITERIA

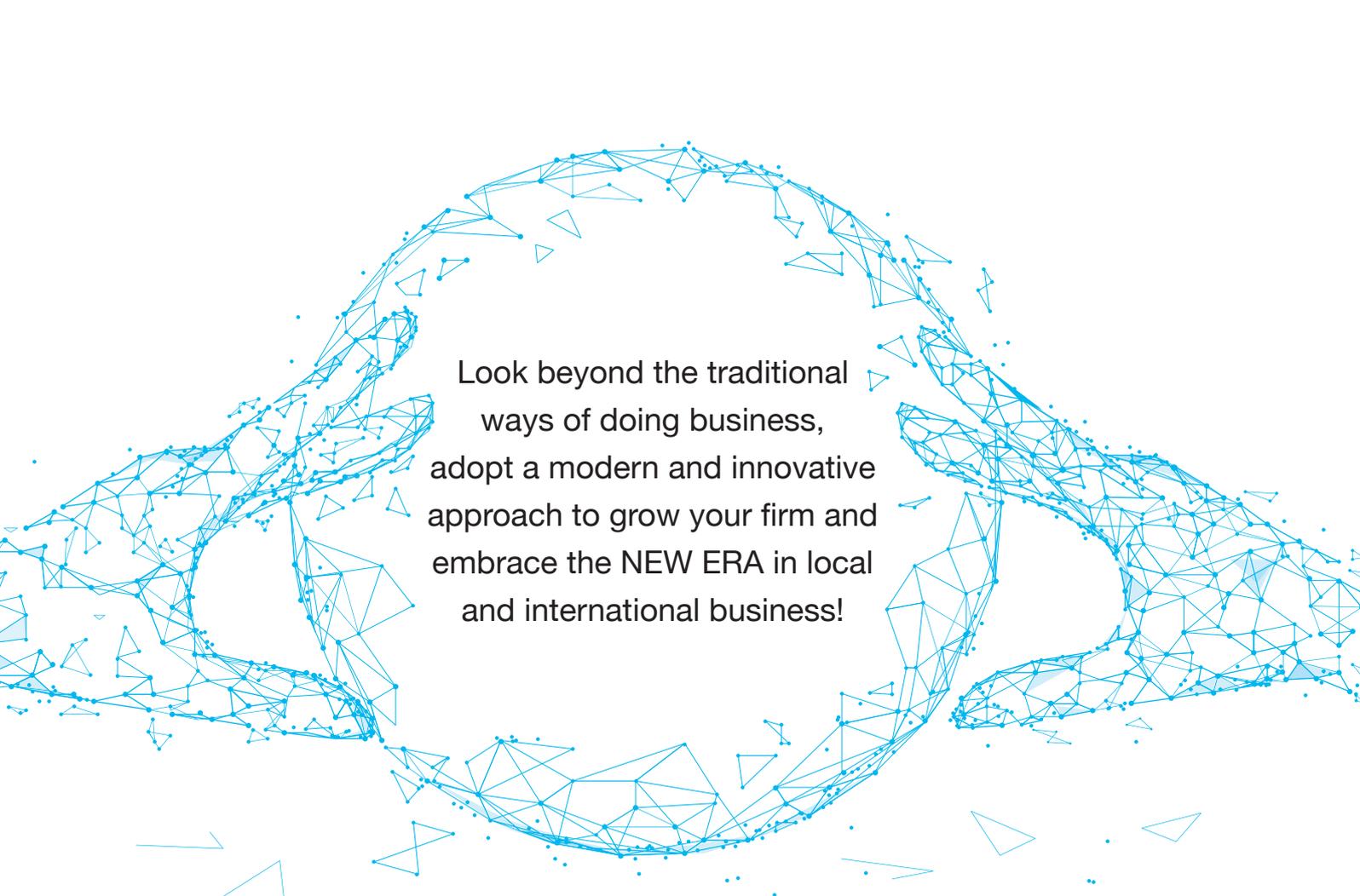
- Middle-Size firm
- Reputable name in the city / country
- Member of qualified associations (local and international) / Professional License to practice
- No previous disciplinary actions / lawsuits
- Awards and honors (preferable)
- International Clients / Potential for referral work in the alliance
- High quality services (successful monitoring visits - where applicable)
- Successful result on Delphi Alliance admission due diligence
- Available business plan for expansion
- References

MEMBER BENEFITS

- Member of an international multi-practice ALLIANCE
- Service international clients
- Exclusivity by line of service, by country / city
- Access to other geographical markets
- Referral work (intra-country and intra-Alliance)
- Sharing of knowledge and insights
- Access to global resources
- Participation in international projects (private and public)
- Access to Delphi Alliance international newsletter
- Access to Delphi Alliance website and marketing team
- Participation in Delphi Alliance workgroups
- Voting shares in Delphi Alliance Ltd
- Participation in global and regional networking conferences and events

“

We have an incredible team of experts and professionals sharing a common goal; to bring value to our members. To help them grow and move forward with confidence, break their geographical boundaries and exploit global resources.



Look beyond the traditional ways of doing business, adopt a modern and innovative approach to grow your firm and embrace the NEW ERA in local and international business!

MEMBERSHIP FEES

€1.000

One-off registration fee

€5.000

Annual membership fee
(irrespective of firm size)

REFERRAL FEES

7% | Paid by the member firm to the Alliance for inbound referrals

4% | Paid to the member firm by the Alliance for outbound referrals



MARKETING

A well thought strategic marketing plan realized by a team of experts in marketing and promotion is in place. Working methodologically and focusing on an ongoing business development program, members enjoy promotional services on a global basis, adding extra value to the Delphi Alliance membership.

- High visibility website promoting members and their line of business
- Continuous SEO management of Delphi Alliance website and individual members pages
- Ongoing traditional marketing such as brochures, press releases, adverts, and other promotional materials to bodies and associations
- Detailed members directory
- Global newsroom and insights
- Organisation of global and regional conferences

Strategic plan

- Global and local brand awareness
 - Advertising in:*
 - + Major international / local professional magazines
 - + Major associations journals and publications
 - + Online targeted campaigns
 - + Social Media / Networking platforms
- Attract high-rated and quality country firms
- Establish contact with international organisations and local governments
- Establish contact with international and local professional associations
- Monitor global engagements and promote alliances between the members
- Build synergies
- Targeted sponsorships
- Organise networking events and conferences

the myth DELPHI

According to Greek mythology, Zeus wanted to locate the centre of the earth. He launched two eagles from the two ends of the world starting their journey simultaneously, flying at equal speed. The two eagles crossed their path at a single point. From that point Zeus threw a stone from the sky to see where it will fall, and the stone landed at Delphi Greece. Zeus declared Delphi as the centre of the world, the omphalos (navel) of the earth.



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