

## **Philokypros Roussounides**

### **Secretary General, Cyprus Chamber of Commerce and Industry**



Philokypros Roussounides is a senior executive and strategic leader with over two decades of experience across aviation, healthcare, and tourism, with a proven track record in steering complex organizations and advancing economic development.

He currently serves as Secretary General of the Cyprus Chamber of Commerce and Industry (CCCI), where he oversees the Chamber's

strategic agenda and represents the Cypriot business community in national and international economic forums.

Mr. Roussounides holds an MBA in International Business from London South Bank University (UK) and has held several high-impact leadership roles, including Chief Operating Officer at DHI Global Medical Group, Senior Vice President at COBALT AIR, and General Manager positions at Dubai ETA Group and Cyprus Airways.

From 2020 to 2025, he served as Director General of the Cyprus Hotel Association, where he was instrumental in shaping tourism strategy, engaging with government bodies, and driving sector-wide policy reforms. His efforts significantly contributed to the resilience and modernization of Cyprus's hospitality and tourism ecosystem during a period of global transition.

Mr. Roussounides brings deep expertise in tourism policy, regional development, European affairs, and public-private collaboration. He has been an active contributor to economic dialogue as a speaker, moderator, and published commentator. He is also a Member of the Advisory Board of the Italian-Cypriot Chamber of Commerce, supporting cross-border investment initiatives in hospitality and tourism, and a Member of the Parallel Parliament for Entrepreneurship, an advisory initiative by the Cypriot House of Representatives focused on fostering innovation and enterprise.

Through his leadership roles, Mr. Roussounides has consistently championed sustainable growth, strategic partnerships, and a forward-looking vision for Cyprus's position in the global economy.

