

Ellada Palmyri
Director at Multipool Engineering



Ellada has worked for 25 years in the corporate financial services sector.

In 2019 she had a career change by accepting a voluntary early retirement scheme and joined her husband Constantinos in running and developing their family existing businesses: Multipool Engineering and Palmyri Insurance Services. Due to her background, she has taken over the Operations and Finance department of both companies.

During the conference, Ellada is going to present **Aquasmart**, the new line of business under Multipool Engineering, that both Constantinos and Ellada have developed. Aquasmart, as its name implies, is about smart solutions in monitoring and controlling water quality in swimming pools.

In addition, as she is passionate about helping people with improving their financial status, she currently runs her coaching practice on financial literacy and planning. She is a certified financial planner and a registered insurance broker. She holds a Master (MBA) in Business Administration from Kent Business School and a Bachelor's degree in Accounting from the University of Kent, UK.

Her moto: ***your only limit is yourself.***

