## **Philokypros Rousounides**

## **Director General, Cyprus Hotel Association**



Philokypros Roussounides was born in 1978 and holds an MBA International Business from London Southbank University in the United Kingdom. He has many years of experience in senior management positions in large companies such as DHI GLOBAL MEDICAL GROUP as COO, COBALT AIR as Senior Vice President, DUBAI ETA GROUP as General Manager, and CYPRUS AIRWAYS as General Manager Inflight Services.

He took over the duties of the Director General of the Cyprus Hotel Association since June 2020, while he is representing the Association to pertinent Bodies such as the Deputy Ministry of Tourism, Government Departments, the House of Representatives, as well as to Committees, Organizations and Associations in Cyprus and abroad related to the hotel industry and tourism.

He has many years of experience in issues related to the tourism industry and tourism policy, regional development and European matters. He has participated as a speaker and coordinator in various conferences/workshops and has written articles in the daily press on issues concerning the tourism and hotel industry.

He is a Member of the Advisory Board of the Italian-Cypriot Chamber of Commerce, with the aim of jointly developing initiatives and projects to promote the hospitality industry, as well as a Member of the Parallel Parliament for Entrepreneurship established by the House of Representatives.

